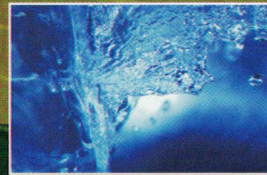
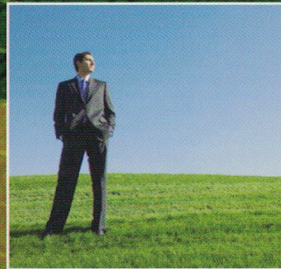


CORPORATE  
**SUSTAINABILITY** CONSULTING



THE  
**ASTOR**  
COMPANY

# The Astor Story



The Astor Company opened its doors almost 20 years ago as a cardboard recycling company, beginning a journey of continuous adaptation and evolution which today finds a world-class environmental consulting firm serving clients around the globe. With a client base spanning boutique operations to Fortune 500 companies, Astor's patent service to the marketplace and greater planet is to help companies define and achieve sustainability goals through design, implementation and management of programs that reduce carbon footprints and turn waste into energy while improving your bottom line.

Our unique perspective comes from recognizing and embracing the idea that sustainability is defined by ongoing personal evolution. As our own dynamic journey shows, sustainability is a constant process of identifying and capitalizing on new opportunities to maintain and maximize your unique potential. We know that each company's solution for sustainability is not a set of recommendations, but a customized, actionable program that continuously changes alongside its economic, social and environmental counterparts.

To this end, The Astor Company goes beyond traditional consultation to essential implementation, management and quantitative metrics of sustainability programs for our clients, as we mutually evolve with technology and innovation to be the most successful, responsible members of the business community we can be.

THE  
**ASTOR**  
COMPANY

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# Total Sustainability Solutions

## DESIGN:

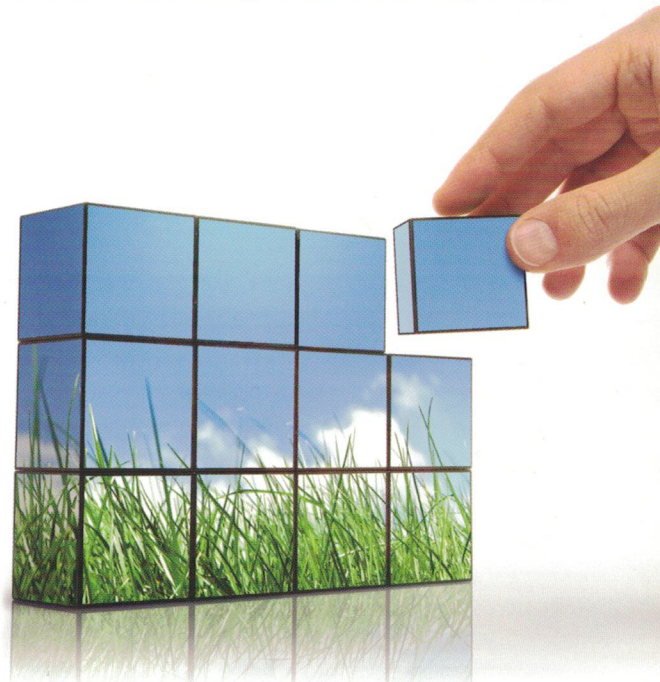
### Where You Are. Where You Want To Be.

Sustainability design begins with a thorough review of your company's processes to establish your current status with regard to several factors that influence revenue, public perceptions and environmental impact. Astor's exclusive Sustainability Audit® represents one of the most rigorous and comprehensive assessments available in the industry, as we work closely with your team to analyze:

- » Carbon Footprint
- » Building Materials
- » Lighting
- » Waste Disposal
- » HVAC
- » Water Usage and more...

Once we have a thorough understanding of your company's processes and the results of those processes, we can together determine where you want to be and exactly what sustainable practices will get you there. Far from a plan of sacrifices, costs and cutbacks, the programs The Astor Company designs to achieve this are created around opportunity, assets and growth.

This might mean more efficient procedures, replacing old equipment or integrating new technology such as our cutting-edge process that turns waste into energy with zero emissions. Regardless of which combination fits your specific goals, the common thread in all of our creative solutions is the mutual financial, social and environmental benefit for your company and the global community.



### Sustainability Audit®

The Astor Company can provide a complete environmental sustainability audit of your existing operation, new construction or construction-in-progress.



## IMPLEMENTATION:

### Reduce Your Carbon Footprint Without Missing A Step

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Ambitious sustainability initiatives often fall short because they are either unrealistic or companies lack the expertise to apply them. The Astor Company is confident the programs we design can be quickly implemented because we execute them for you. Once we design your ideal program, our professionals go to work and put ideas into motion, guiding your operations through efficient transitions, facilitating:

- » Vendor Negotiation
- » Equipment Upgrades
- » Staff Education
- » Waste Mitigation
- » Recycling Programs
- » Facility Improvement
- » Carbon Footprint, Consumption and Waste Metrics

Among The Astor Company's greatest strengths is the ability to integrate your vital program elements in the most cost-effective, seamless way possible with minimal disruption to your workflow. Experience the rewards of superior efficiency immediately, as waste becomes cash flow, productivity improves, and you begin reaping the benefits of your reputation for socially, financially and environmentally responsible business.

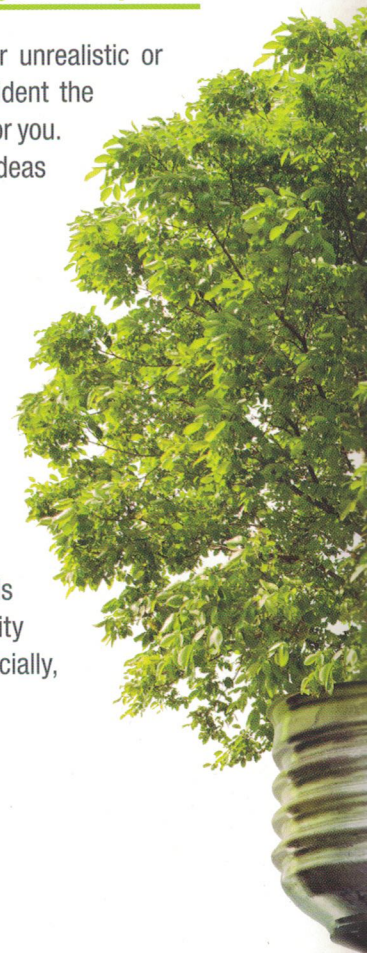
## MANAGEMENT:

### A Well-Oiled Green Machine

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An essential part of our end-to-end solutions is the management expertise that keeps your sustainability program running at peak efficiency. The Astor Company's professionals manage the logistics of your program while constantly monitoring, measuring and fine tuning, so you can concentrate on running the rest of your sleek, sustainable business.

Equally important to the program you begin with is the one you will have as your company evolves. As technology advances, The Astor Company's responsibility and expertise lies in identifying candidates with the potential to further streamline your program and take your company's efficiency to the next level. As the designer and manager of your program, The Astor Company's familiarity with your company puts us in the ideal position to evaluate these innovations and identify opportunities to continually realize the full benefit of your sustainable initiative.

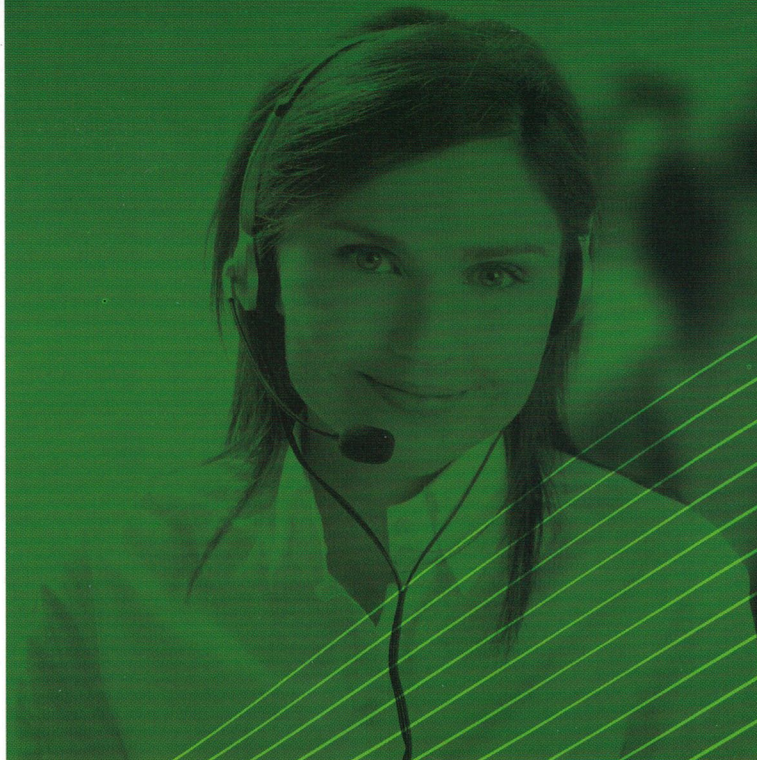


## Call Center

### Behind Every Great Initiative Lies World-Class Support

The Astor Company maintains a state-of-the-art call center staffed by industry professionals ready to address the day-to-day needs of both you and your clients. Our diligent service and personal attention to clients coast-to-coast and beyond has been a driving force behind our steady growth, and we are poised to expand along side each one of them as sustainability nurtures their continued success.

With 24/7/365 accessibility, our clients quickly understand the passion we have for what we do. The Astor Company is a company vested in the cause of a sustainable future, and when you join our cause, a level of customer service unmatched in the industry is how we prove we're vested in you.



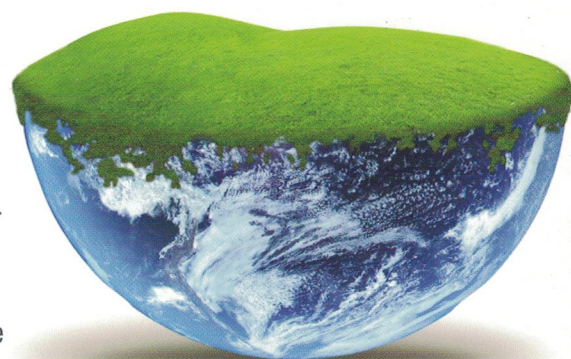
# The Astor Company Energy Initiative

## SUSTAINABILITY WITHOUT LIMITS

The Astor Company remains a thought leader in Corporate Sustainability Consulting by embracing the industry's ongoing evolution. This willingness and ability to rapidly adapt allows us to combine our own client-driven innovations with the latest technology to continually push the potential of our initiatives. Our tireless goal is to use creativity, dedication and innovation to progressively change the definition of sustainable business for the better, and steadily raise the bar to which others can and must aspire.

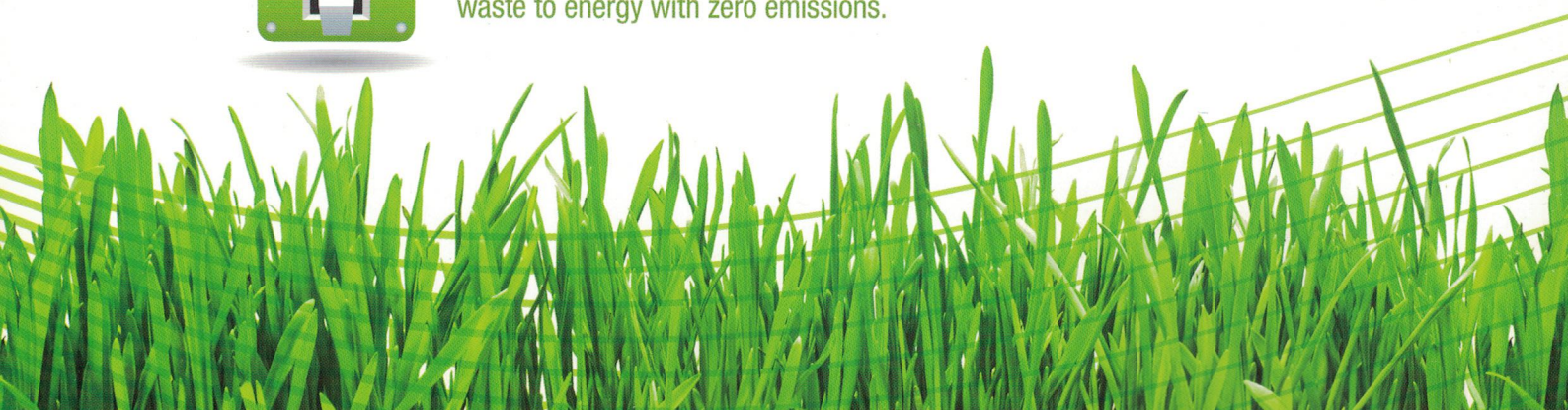
A cornerstone of this philosophy is The Astor Company Energy Initiative. We are an evolving expert in the field of waste to energy and are currently exploring new applications of old technologies that allow us to convert waste to energy with zero emissions. This technology is considered clean energy, sustainable for years to come, and is thus a prime candidate for sustainability programs with all of our current and future clients.

The Astor Company has long been looking toward a future where creative thinking and hard work make sustainable business more than a competitive advantage—but common sense. We believe that time is now, and recognize a marketplace full of smart ideas and efficient practices at our disposal to take companies of all shapes and sizes to a new level of efficiency. Everyone now has a reason to take action. Whether your reason is environmental, social, financial or a combination of the three, the benefits to you, your company and our planet as a whole will be more than any of us can imagine.



### The Astor Company Future.

Implementing new applications of old technologies, converting waste to energy with zero emissions.





## **TAKE THE FIRST STEP**

**THE ASTOR COMPANY SUSTAINABILITY AUDIT®**

Whether you have already taken steps toward a more environmentally responsible business or are just getting started, we urge all companies to undergo the kind of analysis delivered in The Astor Company's Signature Sustainability Audit®. You'll discover a surprising amount of very reasonable actions that can be taken to begin meeting and exceeding your present business needs without endangering the welfare of future generations. By finding out exactly where you stand and where a sustainability program can take your company, you take the first crucial step in a collective journey that promises a more rewarding future for us all.

**Discover Your Potential.**

Call The Astor Company now and learn what Sustainability can mean for you. 800.278.6726



THE  
**ASTOR**  
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WE HAVE A TRADE  
**SUSTAINABILITY MADE™**

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